

# **ViewMoreInfo.com**

## **Information Publishing Platform**

**Subject:** Information About This Publishing Platform

### **A Brief History**

Launched in 2004 as a personal endeavor, ViewMoreInfo.com has grown into a robust information publishing platform that harnesses modern web technologies to deliver traditionally written information in a digital format. We pride ourselves on providing a user-friendly experience for an online audience that combines the depth and breadth of traditional publications with the convenience and accessibility of the internet.

### **What We Offer**

- **Broad Spectrum of Information:** Our publishing platform hosts a diverse range of publications including:
  - **Technical and Product Documentation:** Comprehensive information, specifications, and manuals tailored for tech and product enthusiasts.
  - **Instruction Manuals and User Guides:** Step-by-step instructions for a variety of products, ensuring users can maximize product functionality.
  - **Press Releases, Reports, Newsletters, and Whitepapers:** We facilitate the sharing of official communications, in-depth analyses, periodic updates, and industry insights.

- **Magazines and Newspapers:** From niche interest to general news, we utilize flipbook technology to bring a tactile reading experience to the digital realm.
- **Web-formatted Publications:** Covering a broad range of information on a wide array of subjects and topics.
- **Access and Discovery:** Published information is accessible via:
  - **Search Page:** Dedicated search page on ViewMoreInfo.com for finding publications by VMIPub ID, title, keyword, or search term, making access to your information seamless.
  - **Search Engines:** Optimized for SEO to ensure your publications are easily discoverable.
  - **External Links:** Websites can link directly to your publications on our platform.
  - **Intranets and Social:** Facilitate internal communications and share your work with a broader audience on social media.
  - **Email and Direct Mail Distribution:** Easily share your publication link(s) or VMIPub ID(s) via email and direct mail.

## Brand Expansion

To enhance our brand recognition and streamline how users refer to our publishing platform, we've registered the domain VMIPub.com and are trademarking 'VMIPub'. This new branding initiative aims to simplify the user experience by encouraging the phrase "view our (*or my*) publication on VMIPub". Each publication has a unique 8-digit VMIPub ID for easy searching on our Search page. VMIPub.com redirects to ViewMoreInfo.com, aiming to make our platform a household name in digital publishing.

## Our Vision

- **Curated Information:** We believe in quality over quantity. By maintaining an invitation-only system for authors, contributors, and publishers, we ensure that the information on our publishing platform remains thoughtful, relevant, and free from the clutter of less curated digital spaces.
- **Future Openness:** As this publishing platform evolves, we plan to gradually open it up to a broader community of authors, contributors, and publishers, fostering a rich ecosystem of information sharing.

## Join Us

- **Authors, Contributors, and Publishers:** If you have expertise or information that you believe should reach a wider audience, we're interested in hearing from you. Our selective invitation process ensures that only the most impactful and informative information is published.
- **For Inquiries:** Whether you want to publish with us, have questions about our platform, or need assistance, please reach out to us at [info@viewmoreinfo.com](mailto:info@viewmoreinfo.com).

## Our Commitment

At ViewMoreInfo.com, we're committed to enhancing how information is shared and consumed, providing a platform where creators publish confidently, knowing their work is optimally presented, and readers access a wealth of information with ease and assurance—we thank you for choosing us for your digital publishing and reading needs and look forward to growing together as we redefine information delivery.